



FixedOps Velocity

Stay Ahead with **Industry-First**
Hyperlocal Service
Marketing



**Dedicated
Service Website**



**Hyperlocal
Marketing**





**Geofenced
Advertising**

Your service department has everything: competitive pricing, skilled technicians, and quality OEM parts. All that's missing is the right Service Marketing.

FixedOps Velocity bridges the marketing gap to maximize your service revenue and profitability.

**For a FREE consultation,
contact**

 844-384-6603

 sales@frogdata.com

Transform Your Service Marketing with FixedOps Velocity

01 Local Service Visibility

We drive local traffic to your Service department & help you stay competitive

02 Service Perceptions

Change negative perceptions about dealership service & shine the light on your credibility & expertise

03 Service Retention

We help you retain out-of-warranty customers

04 Customer Targeting

Never miss an opportunity to target the right customers at the right time

05 Service CSI

Build trust with your customers and increase your Service CSI



Retain out-of-warranty customers, become the local go-to service center, & transform your service department into a FixedOps powerhouse.



FixedOps Velocity is a comprehensive hyperlocal service marketing solution designed to help dealerships compete with local service shops.



Service Website

Shine the spotlight on your Service Business



Hyperlocal Marketing

Connect with your local audience



Social Media Marketing

Engage local customers like never before



Content Marketing

Educate customers through blogs, social media and direct mail



Geofenced Advertising & Promotions

Convert local customers through targeted Google and Facebook ads

Remember, the service department accounts for **49% of dealership revenue** and holds untapped potential. Take control of your service marketing with FixedOps Velocity.

FrogData:

251 Post St. Suite 302, San Francisco, CA 94108

For More Information,

Call 844-384-6603 or visit www.frogdata.com

